

Cebrina Nell



VISUAL DESIGN

www.cebrinanell.com

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Vancouver, Washington

EMPLOYMENT

Graphic Designer, Beaming White | Mar 2017–Present |

- Designed and helped launch new consumer brand SnapCorrect™.
- Illustrate graphics and icons for websites, canned email responses, product instruction manuals and other marketing collateral.
- Created wireframes and prototypes for websites.
- Package design for cosmetic products.
- Work with multiple departments and external print vendors.
- Improve and enforce branding for company's existing product lines that are sold on Groupon®.

Visual Designer, Freelance | Dec 2011–Mar 2012, Oct 2016–July 2017 |

- Worked with clients like Bedrock Markets, Runyon Saltzman Einhorn (RSE), Alturas Community Theater, Bedouin Tours and Tiger Electronics.
- Projects include responsive website design, SEO optimization, digital design and print design like posters, brochures, illustrations and logos.

Lead Graphic & Web Designer, Bedrock Markets | Mar 2012–Jul 2016 |

- Built up Bedrock Markets reputation as a great design and marketing company in the HVAC and solar industries.
- Quickly promoted to Lead Designer and trusted with print and web creative direction and execution for company and clients.
- Creative skills sought out by new and existing clients.
- Designed and deployed responsive WordPress websites that increased clients online traffic.
- Landed Bedrock Markets biggest client. Became the go to creative for this client's branding and marketing.
- Relied on to design and code email campaigns.

INTERSHIP

Graphic Design Intern, IMC Graphics (Now CMT Graphics) | Jan–Dec 2010 |

- Trusted to consult with clients and design print projects from conception to completion. Projects included posters, brochures, flyers, postcards and t-shirts.
- Organized and prepared files for print production.

VOLUNTEER WORK

Visual Designer, Furry Friends WA | Aug 2016–Present |

- Volunteering creative skills to Furry Friends WA a non-profit, no-kill cat rescue and adoption organization.

Graphic Designer, Society for the Blind | Oct 2011–Mar 2012 |

- Made print materials tailored for people with poor vision.
- Created invitations, t-shirts and brochures for the organization's benefactors.

EDUCATION

California State University, Chico | 2010 |

BA Communication Design option in Graphic Design

Sierra College, Rocklin, CA | 2008 |

AA Liberal Arts

HOBBIES

I enjoy design puns, hiking, zombie movies and listening to educational podcasts.

SKILLS / SOFTWARE

InDesign ★ ★ ★ ★ ★

Illustrator ★ ★ ★ ★ ★

Photoshop ★ ★ ★ ★ ★

Acrobat Pro ★ ★ ★ ★ ☆

After Effects ★ ★ ★ ☆ ☆

Illustration ★ ★ ★ ★ ★

Microsoft Office ★ ★ ★ ☆ ☆

WordPress ★ ★ ★ ★ ☆

Web Prototyping ★ ★ ★ ★ ☆

HTML + CSS ★ ★ ★ ★ ☆

MailChimp ★ ★ ★ ★ ☆

Check out my
work online

